



Privacy Policy for Pacific Farmers

Effective Date: October 2, 2026

Last Updated: October 2, 2026

At **Pacific Farmers** (Pacific Island Farmers Organisation Network - PIFON), accessible from <https://pacificfarmers.com/>, protecting the privacy of our visitors and members is one of our main priorities. This Privacy Policy document outlines the types of information that are collected and recorded by Pacific Farmers and how we use it.

1. General Overview

The Pacific Farmers website is an informational platform dedicated to supporting farmer networks, sharing news, publishing educational resources, and strengthening agricultural communities across the Pacific Islands. **We do not process online financial transactions, run e-commerce stores, or sell products directly on this website.**

2. Information We Collect

Because our website is informational only, we collect minimal personal data.

A. Information You Provide Voluntarily

- **E-Bulletin & Newsletter Subscriptions:** When you choose to subscribe to our updates or e-bulletins, we collect your email address and any additional basic information (such as your name or organisation) you voluntarily provide.
- **Contact Forms & Enquiries:** If you contact us directly via our web forms or email links, we receive your name, email address, phone number (if provided), and the contents of your message.

B. Information Collected Automatically

Like most standard websites, we may collect non-personal data automatically when you browse our site:

- **Log Files & Usage Data:** Information such as IP addresses, browser types, Internet Service Provider (ISP), date/time stamps, referring/exit pages, and click counts. This data is not linked to any information that is personally identifiable.
- **Cookies & Web Analytics:** We may use basic cookies or standard analytics tools (e.g., Google Analytics) to help us understand how visitors interact with our website, which resources (such as e-bulletins or reports) are most useful, and how to improve site user experience.

3. How We Use Your Information

We use the information we collect solely for organisational and informational purposes, including to:

- Provide, operate, and maintain our website.
- Send you regular e-bulletins, newsletters, updates, and agricultural news (only if you have opted in).
- Respond to your inquiries, questions, or requests for resources.
- Analyse how visitors navigate our site to improve our content, publication downloads, and user interface.
- Prevent fraudulent activity and maintain security on our platform.

We do not sell, trade, rent, or lease your personal information to third parties or commercial marketers.

4. Third-Party Links & Services

Our website includes links to third-party websites, partner organisations, downloadable reports, and social media channels (such as Facebook, YouTube, Instagram, and Twitter).

- **External Websites:** If you click on a link to an external site, you will be directed to that third party's site. We do not operate these external sites and strongly advise you to review their Privacy Policies. We have no control over and assume no responsibility for the content or privacy practices of any third-party sites or services.
- **Service Providers:** We may use trusted third-party service providers to send out e-bulletins (e.g., Mailchimp or similar platforms). These providers only have access to information necessary to perform specific tasks on our behalf and are obligated not to disclose or use it for any other purpose.

5. Cookies Policy

Cookies are small text files stored on your device when you visit websites.

You can choose to disable or selectively turn off cookies through your individual browser settings. However, disabling cookies may affect how you are able to interact with our site and other websites.

6. Data Security & Retention

We implement reasonable administrative, technical, and physical measures to safeguard your personal information against unauthorised access, disclosure, or destruction. We retain newsletter subscriber details until you unsubscribe or request removal.

7. Your Data Rights

Depending on your jurisdiction, you have rights regarding your personal information, including:

- **Unsubscribe / Opt-Out:** You may unsubscribe from our e-bulletins at any time by clicking the "Unsubscribe" link at the bottom of any email we send, or by contacting us directly.
- **Access & Correction:** You may request a copy of the personal information we hold about you or request that we update or delete it.

8. Changes to This Privacy Policy

We may update our Privacy Policy from time to time to reflect changes in our practices or legal obligations. Any updates will be posted directly on this page with an updated "Effective Date." We encourage you to review this page periodically.

9. Contact Us

If you have any questions, comments, or requests regarding this Privacy Policy or our data practices, please contact us at:

- **Website:** <https://pacificfarmers.com/>
- **Contact Page / Email:**
 - <https://pacificfarmers.com/contact/>
 - info@pacificfarmers.com