

Celebrating International Year of Woman Farmers



FUNDRAISER



BENEFIT DINNER & AUCTION

**APRIL 30, 2026
SOUTH SEA ORCHIDS,
NADI.**

- \$150/TICKET
- FOOD,
ENTERTAINMENT,
DOOR PRIZES

PACIFIC MARKET DAY & CARNIVAL

**MAY 02, 2026
MCDONALDS FAIRGROUND,
NADI**

- FREE TO ATTEND
- PLANTS, HANDICRAFTS,
VALUE ADDED
PRODUCTS, FASHION
AND MORE FROM
AROUND THE PACIFIC

PACIFIC FARMERS RAFFLE

**WIN GREAT PRIZES
FROM ACROSS THE
PACIFIC**

- \$5/TICKET
- DRAWING ON MAY 02,
2026
- DONT HAVE TO BE
PRESENT TO WIN

**PROCEEDS GO TO THE
'PACIFIC FARMERS RESOURCE AND TRAINING CENTER'
BUILDING FUND**

Scan to visit our website
www.pacificfarmers.com



JOIN AS A PARTNER OR SPONSOR

EMAIL - info@pacificfarmers.com
PHONE - +679 6727025

BUY DINNER
TICKETS
RAFFLE TICKETS
OR DONATE

SUPPORT THE PACIFIC FARMERS RESOURCE & TRAINING CENTRE

WHO WE ARE	OUR CENTRE
<p>Pacific Island Farmers Organisation Network (PIFON)</p> <ul style="list-style-type: none">• 30 farmer organisations• 15 Pacific Island countries• 100,000+ farmers represented• 120+ regional trainings delivered• USD \$18M+ mobilised for Pacific farmers	<p>20 Normas Place, Nadi, Fiji</p> <ul style="list-style-type: none">• Freehold property• 938 m² land area• 412 m² building (3 floors)• Purchased by PIFON in 2024

PIFON is the leading regional platform strengthening farmer organisations, amplifying farmer voices, and advancing climate-resilient agriculture across the Pacific.



PIFON regional members at their new home at 20 Normas Place

INVESTING IN LOCAL PEOPLE AND LOCAL SOLUTIONS

The **Pacific Farmers Resource & Training Centre** is a permanent, farmer-owned hub designed to strengthen farmer organisations through shared space, skills, culture, and collaboration.

The Centre Will Provide:

- ✓ A safe, inspiring workspace that fosters excellence
- ✓ A “home away from home” for regional members
- ✓ A venue for training, cultural exchange, and learning
- ✓ A sustainable asset supporting long-term independence

Building Layout & Renovation Plans

Ground Floor

- **Flexible Training & Co-working Space:** Demolition of interior walls to create an open, modular space for training, community talks, and co-working for interns or visiting members. Renovations include new flooring and air conditioning.
- **Resource Center & Product Display:** A dedicated area showcasing and selling member publications, guides, and sample products.
- **Video Conference Room:** Small meeting room with kitchenette (minimal renovation required).

First Floor

- **PIFON Administrative Office:** Workspace for 8-10 staff, designed for collaboration and virtual programming.
- Renovation includes new flooring, electrical upgrades, and interior reconfiguration.

Second Floor

- **Large Meeting/Event Space:** Full construction required. Once completed, this floor will host up to 50 people in workshops or 75+ for events. Design includes a new roof, expanded walls, and open layout.

Traditional Bure

- A 5x6 meter open-air, thatched structure at the front of the building for cultural events, outdoor talanoa, and informal training sessions. Accompanied by a symbolic garden celebrating Pacific agriculture and a cultural installation of sacred farming items.

REVENUE GENERATION AND SUSTAINABILITY

To ensure long-term viability, the Centre is designed to support **mission-aligned income generation**, including:

- **Rental of desk and office space** to aligned projects or partners
- **Hosting of training programs, hybrid events, and meetings**
- **Fees for co-working spaces, intern placement, and workshop participation**
- **Sale of member publications and display products**
- **Venue hire for cultural or agricultural events**

These streams will provide flexible, non-project-based income while enhancing PIFON's visibility and services.



PIFON regional members at a learning and planning event - PIFON currently pays approximately FJD 20,000 annually for venue hire for its meetings and trainings.

INVESTMENT TARGET - FJD \$400,000

We are seeking a total of **FJD \$400,000** to complete the project.

COMPONENT	ESTIMATED COST (USD)	DETAILS
Ground Floor Renovation & Setup	\$40,000	Wall removal, flooring, air conditioning, co-working & flexible event space setup
Resource Center Setup	\$14,000	Furniture, displays, signage, initial stock of member publications & samples
First Floor Office Renovation	\$24,000	Flooring, electrical, layout upgrades for 8 staff
Second Floor Construction	\$205,000	New roof, expanded walls, flooring, lighting, AV-ready space for up to 75 people
Traditional Bure Construction	\$20,000	Thatched structure for cultural/talanoa events
ICT & Collaboration Tools	\$10,000	Routers, computers, projector, AV equipment
Cultural Signage & Branding	\$7,000	Visual storytelling, donor recognition, crop displays
Green Infrastructure Package	\$70,000	Solar, rainwater reuse, passive cooling, and materials
Contingency & Miscellaneous	\$10,000	Flexible reserve for unforeseen needs
TOTAL	\$400,000	

SPONSORSHIP OPPORTUNITIES

FOUNDING PARTNER – FJD \$50,000+

Sponsorship benefits

- Naming recognition for a major space at the centre
- Prominent recognition on permanent donor wall
- Social media mentions, recognition in newsletters and media features
- Event banners
- Logo on training materials
- Invitation to Centre opening & inclusion of sponsor logo at all regional events for 2 years
- Annual impact briefing with PIFON leadership

GOLD SPONSOR – FJD \$10,000+

Sponsorship benefits

- Recognition on donor wall & Centre materials
- Named support of a key functional area
- Social media mentions, recognition in newsletters and media features
- Inclusion in launch & annual reporting
- Inclusion of sponsor logo at all regional events for 1 year

SILVER SPONSOR – FJD \$5,000

Sponsorship benefits

- Recognition on donor wall
- Acknowledgement in Centre communications
- Social media mentions, recognition in newsletters and media features
- Invitation to opening & selected events

SOLIDARITY SPONSOR – FJD \$1,000-\$5,000

Sponsorship benefits

- Collective donor wall recognition
- Social media mentions, recognition in newsletters and media features
- Inclusion in launch acknowledgements

All funds raised are placed in a dedicated **PIFON Building Account** and used exclusively for Centre development.

CORE FUNDRAISING ACTIVITIES

<p>Benefit Dinner & Auction - April 30th, 2026 - South Sea Orchids, Nadi</p>	<p>Pacific Market Day & Farmers Carnival - May 02, 2026 - McDonalds Ground, Nadi</p>
<p>Fundraising avenues</p> <ul style="list-style-type: none"> • Ticket sales • Sponsorships • Live auction & raffle <p>Ways you can support</p> <ul style="list-style-type: none"> • Cash sponsorship • Auction items • Food & beverage support • Event services 	<p>Fundraising avenues</p> <ul style="list-style-type: none"> • Stall fees • Product sales • Raffles • Direct donations <p>Ways you can support</p> <ul style="list-style-type: none"> • Product donations • Activity sponsorship • In-kind event support

<p>WHY INVEST</p>	<p>MULITPLE WAYS TO INVEST</p>
<ul style="list-style-type: none"> • Farmer-Owned — no external ownership, ever • Proven Leadership — 30 organisations, 15 countries • Financially Strategic — reduces donor dependence • Culturally Grounded — Pacific-designed, Pacific-led 	<ul style="list-style-type: none"> ✓ Cash contributions aligned with sponsorship tiers ✓ Event sponsorships ✓ Raffle & auction prize donations ✓ Food, hospitality, and cultural contributions ✓ Professional services & in-kind support (media, printing, AV, venues, logistics)