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Call for local stakeholders to invest wisely and smartly

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Marita Manley (right) with chef Lance Seeto at the agritourism experiences talanoa in Nadi. Picture: REINAL CHAND

When are the tourists coming back, is one of our major uncertainties, says chef Lance Seeto.

He shared this sentiment during the Pacific Agribusiness Research in Development Initiative Phase 2 (PARDI 2) organised Agritourism Experiences Talanoa 2, held in Nadi yesterday.

“Don’t over commit in terms of growing your business, as there is still a lot of uncertainty out there,” he said.

Mr Seeto encouraged the industry stakeholders to invest wisely and smartly, as the pandemic continues to roar worldwide.

“Today, every Fijian no matter where you live, needs money and it is important for us to re-look at how we can make more money from our land.

“The whole COVID-19 situation is like a storm, it has thrown things up and it has caused chaos and disorder everywhere. We have to understand now, how the post COVID-19 world would function.”

He stated that currently there was an urgency in everything we do and it was important to do it correctly, otherwise there is chances of “missing the boat”.

“Target the local economy, as there is money in our local businesses,” he said.

Mr Seeto said although we are making profits, the profits are made on a much smaller margins and we have no other option but to cope with it for at least the next 12 months.