



## **Pacific Value Chains Conference Agenda** **Tanoa International Hotel, April 17-19, Nadi, Fiji**

Time	Session	Notes
<b>Day 1</b>		
08:30 – 9:00	Registration	
09:00-9:15	Welcome	Inoke Ratukalou, Director, Land Resources Division, SPC
9:15 – 9:30	Introduction to the Pacific Value Chain Project	Andrew Shepherd, Technical Centre for Agricultural and Rural Co-operation (CTA)
9:30 – 10:00	Introduction to the Value Chains Workshop Training	Chris Landon Lane, Value Chains Specialist
10:00-10:30	Tea/Coffee Break and Photograph	
10:30-12:30	Period 1	<p>Selecting, Mapping and Upgrading Strategies in Value Chains, Chris Landon Lane (40 mins)</p> <p>Post-harvest waste in the Pacific Horticultural chain: Case Study of Fiji tomatoes, Steven Underhill (30 mins)</p> <p>Vanuatu cocoa industry chain and strategy, Wensie Wesley Naki and Noel Kalo, Department of Trade and Industry, Vanuatu (20 mins)</p>
12:30-13:30	Lunch Break	
13:30-15:00	Period 3	<p>Calculating costs, margins and incomes along the Value Chain, Chris Landon Lane (40 mins including practice)</p> <p>Gross Margins and bank loans, Simon Cole, Fiji Crop and Livestock Council (20 mins)</p> <p>Fiji Makete and other Mservices, Wayne Lilo, International Trade Centre (20 mins)</p>
15:00-15:30	Tea/Coffee Break	
15:30-17:00	Period 4	<p>Technology, and Knowledge in Value Chains Chris Landon Lane (40 mins)</p> <p>Cost Benefit Analysis of Fair Trade Certification for the Sugar Industry in Fiji, Jonathan Bower, SPC (20 mins)</p> <p>Private sector supported small-holder certification: Case Study of PNG coffee, Tim Martyn, SPC, (20 mins)</p>



<b>Day 2</b>		
9:00-10:00	Period 5	<p>Fiji Food Choices Study and implications for food import substitution, Craig Johns, University of Adelaide (30 mins)</p> <p>Multi-stakeholder associations and their role in the co-ordination of value chain upgrading, Andrew Shepherd, CTA (20 mins)</p>
10:00-10:30	Tea/Coffee Break	
10:30-12:30	Period 6	<p>Linkages and governance in Value Chains Chris Landon Lane (40 mins)</p> <p>Linking farmers to markets, the Pacific Farmer Organisation experience in Fiji and Vanuatu , Kyle Stice, Kokosiga (20 mins)</p> <p>Linking small-holders to the Pearls supply chain, Anand Chand, USP (20 mins)</p> <p>Securing export market access for Pacific horticultural products, Richard Holloway, PHAMA (20 mins)</p>
12:30-13:30	Lunch Break	
13:30-15:00	Period 7	Presentation of Resources: The Pacific Value Chain Portal, AgLinks, Minh Cao, IT Specialist
15:00-15:30	Tea/Coffee Break	
15:30-17:00	Period 8	<p>Group work: feedback on The Pacific Value Chain Web Portal</p> <p>Divide into 4 Small Groups: Farmers, Industry, Government, Donors. Group work for 45 minutes, followed by 4 presentations of 5 minutes each</p> <p>The web portal is designed to provide practical information and tools on Pacific value chain issues and interventions from 4 different perspectives: for farmers, industry representatives, policy-makers and donors. The aim of this session is to identify how this resource can be improved from each of these 4 perspectives.</p>
<b>Day 3</b>		
09:00-10:00	Period 9	<p>Sustainability in Value Chains and summary of practical value chain interventions Chris Landon Lane (40 minutes)</p>



		Introduction to Group exercise to identify potential intervention areas
10:00-10:30	Tea/Coffee Break	
10:30-12:00	Period 10	<p>Group practice: Identify priority actions and practical interventions to assist with Value Chain upgrading in the Pacific</p> <p>Divide into 3-4 Groups focusing on common upgrading thematic areas</p> <p>Tourism and import substitution</p> <p>Niche markets and certification</p> <p>Agro-processing</p> <p>90 minutes of group work. Each group is to prepare 2 or 3 priority interventions and the development of practical tools to assist with value chain upgrading.</p>
12:00-13:30	Lunch Break	
13:30-15:30	Period 11	<p>Presentations: proposed VCD projects and evaluation</p> <p>4 presentations of 15 minutes each (1 per group) followed by discussion.</p> <p>Each presentation to include 2 or 3 practical interventions that stakeholders need assistance with to progress value chain upgrading.</p>
15:30-16:00	Tea/Coffee Break	
16:00-17:00	Period 12	Conclusion. Summary and evaluation of the course and next steps.